

Promoting Sustainability through Free Trade – Deliberations on the future Association Agreement European Union & Mercosur

Wednesday, 14 May 2014
12.30–14.00

Venue: Friedrich Naumann Foundation for Freedom,
Avenue de Cortenbergh 71, 1000 Brussels

About the event

After years of discussions it seems that the time has come for a bi-regional Association Agreement between the European Union (EU) and Mercosur. To the surprise of many, Mercosur has finalized a joint list of commercial offers for the EU, including the complete elimination of import tariffs for 87% of all products bought from the European bloc. And there will be no different speeds under which tariff reductions will enter into effect. Both regions are on track to exchange market access offers in the foreseeable future. Brazilian and European private sectors support this agreement which will boost trade and investments between the two regions.

Recognizing the link between free trade and sustainable development, the inclusion of environmental issues in the trade negotiation agenda is essential.

Welcome

Hans H. Stein

Director International Political Dialogue
Friedrich Naumann Foundation for Freedom

Speakers

André Odenbreit Carvalho

Minister, Brazilian Mission to the European Union
Brussels (tbc)

Lorella de la Cruz Iglesias

Trade Co-ordinator for FTA with Mercosur
DG Trade, European Commission, Brussels (tbc)

Leonardo Gadelha

Member of the Brazilian National Congress,
Brasilia

Marco Fujihara

Manager of the Fond "Sustainable Brazil" of BNDES
(Banco Nacional de Desenvolvimento Econômico e Social)
São Paulo

Moderator

Henrique Lian

Instituto Ethos, São Paulo

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